

## Marketing NC A&T State University

Minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.

Competency		Course Prefix & Number	Course Title	Course Offerings
A	Principles of Marketing	MKTG 430	Marketing Concepts	
		MKTG 537	International Marketing	
		MKTG 639	Marketing Management	
B	Global Markets / Trade & Financial Literacy	ECON 505	International Economics Relations	
		FIN 553	International Business Finance	
		MGMT 320	Global Business Environment	
C	Organizational Resources Management	MGMT 426	Organizational Behavior	
		MGMT 522	Human Resource Management	
		MGMT 524	Organizational Theory	
D	Entrepreneurship	MGMT 425	Entrepreneurship	
		MGMT 468	Entrepreneurial Financing	
		MGMT 470	Marketing for Entrepreneurs	
		MGMT 475	New Venture Creation	
		MGMT 525	Entrepreneurial Strategy	
E	Work Based Learning; Organization	BUED 682	Business Education Planning & Leadership	

Posted: 3/28/2011

Revised: Fall 2010

### Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand  
e=even years, o=odd years, ^=online

Course typically offered **on campus** if shaded.

### Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (\*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.ncat.edu/>